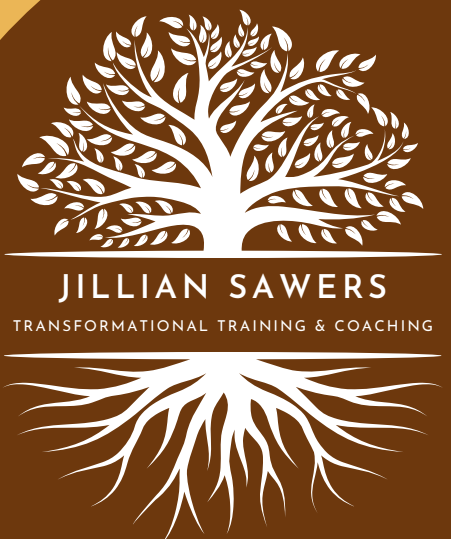


# Creativity, Innovation and Critical Thinking Training & Coaching

A truly  
transformative  
training experience  
by Jillian Sawers



# Creativity, Innovation and Critical Thinking Skills

With so much change, challenge and competition in the business world, creativity and innovation are more important than ever. Creativity isn't just necessary for particular industries or jobs, but every type of company can benefit from a staff who are confident in their ability to solve problems, and innovate to create better products, processes, and services. Real creativity and innovation require not just divergent expansive thinking, but also convergent and critical thinking to pinpoint the exact source of issues and the solutions which are the most practical.



By learning about these different modes of thinking, and how to use many great tools to harness our creative and critical thinking, we can all develop our creative genius. By recognizing the different cognitive strengths of others, we can also learn how to work as a team, using our differences to create solutions way beyond our individual capabilities.

In our courses, we will explore not just how to come up with brilliant ideas, or how to critically analyze problems and make effective decisions on your own, but how to create a culture of creativity and innovation in your team. From designing meetings, workspaces and systems that enhance creativity, to removing personal and company blocks to doing things differently, you will leave inspired to turn yourself, your team and your company into an innovation powerhouse.

Taking time to learn about the limitless creative potential of your head, heart and soul, could be one of the most valuable investments you can make. You will not see yourself, others or the world the same way after completing this course.



JILLIAN SAWERS

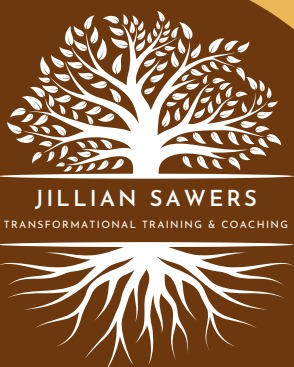
TRANSFORMATIONAL TRAINING & COACHING



# Creativity, Innovation and Critical Thinking Skills

Topics in the training include:

- Defining creativity, innovation and critical thinking
- Making the case for creativity - why it is so crucial to business
- Understanding your company purpose, vision and mission and linking it to day to day improvements
- Recognising your own and others preferences when it comes to thinking, deciding, planning and communicating.
- Working out the root causes of problem, and which tools to use for problem analysis, solution finding and deciding the way forward
- Understand whole brain theory and how to access the creative and critical thinking modalities
- How to mind-map for planning, decision making, idea creation, problem solving and improving creative thinking.
- Decision making strengths and weaknesses of different personality types
- Logical and intuitive decision making theory and tools
- Creating a work environment which encourages proactivity in solving problems, creativity thinking and openness to change.
- Running creative meetings
- Am I creative? Methods to gauge creative individuals and creative works
- Methods and tools to enhance divergent thinking
- Methods and tools to measure and enhance critical thinking
- Multiple intelligences and multiple perspectives
- How to think like a genius - 7 steps to creative greatness
- The role of the mind and attitude in the creative process
- Coaching process for problem solving and creative improvements
- Presenting your ideas credibly and convincingly to others
- Being a creative leader



# Who is Jillian Sawers?



Jillian has earned the praise of participants to her 1000's of courses over the years, in great part due to her engaging style and her ability to put across information that is clear and practical. She has the ability to build an immediate rapport with her audiences and her relaxed and entertaining style enables her to present deep and challenging personal issues in an easily acceptable way.

Jillian deep and abiding interest from her early teens, in the topics of self-awareness, psychology, philosophy, the connections between science, metaphysics and the transformation of human consciousness have kept Jillian's training insights on the leading edge of human development.

Aged eighteen and undecided on a course of study Jillian took a one way ticket from her home in New Zealand to London. Her first training experiences came two years later in 1990 as an event coordinator, round-table facilitator and workshop facilitator for 'Global Co-operation for a Better World' – an international project in association with the United Nations Economic and Social Council. This led to being a full-time project and event manager and lecturer with the Brahma Kumaris World Spiritual University in London, organizing events exploring the topic of consciousness and self-awareness within the areas of science, health, mental health, community, social development and creativity.

In this capacity Jillian gave lectures and ran workshops and seminars in the UK, Europe and Asia/Pacific regions. Jillian also conducted workshops on Stress Management and Positive Thinking within the UK prison system.

Between 1996 to 2001 Jillian worked as a trainer for Reed Training, GateHouse Training and Training Solutions, all in the UK. Courses included Time Management, Self Esteem for Peak Performance, Presentation Skills, Running Effective Meetings and File Management.

In 1997 Jillian moved to Istanbul, Turkey where she was the National Co-Director of a self-development and meditation association for 14 years, training local trainers and giving lectures, workshops, and retreats throughout the country, as well as Internationally. During this time Jillian also started working in the UAE for the International Centre of Management Training, Abu Dubai, and later began a long working partnership as a senior consultant for Glomacs Training, Aztech Training, Euromatch and Oxford Management, all based in the UK and UAE. Jillian is also an Eating Psychology and Life Coach, having trained with the Institute of Eating Psychology in Boulder Co.